

REFER a Friend

At a time when not much seems certain about the world, having a Big can make a big difference right now for local youth. Right now, we have **hundreds of Littles waiting for a Big like you** to help them navigate their new normal.

Research shows that volunteers who were referred to our program by their friends are more likely to have long, impactful matches. **Help us get the word out** about our need for Bigs by referring your friends to volunteer.

HERE'S HOW YOU CAN HELP

Visit bit.ly/referabig where you can submit your referrals, send email invitations to your friends, and find sample social posts and graphics.

AND EARN REWARDS!

- **Refer one person** who completes orientation—receive an invitation for both you and your friend to our special edition Bigs Night Out
- **Refer three people** who complete orientation—receive a limited edition BBBS tee
- **Refer five people** who complete orientation—receive a BBBS pullover

The two people who refer the most people who complete orientation will receive a mystery BBBS prize pack!



QUESTIONS?

Visit our website at bit.ly/referabig

IMPORTANT DATES

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| October 1
Noon | Facebook Live Kick-off |
| October 2
Noon- 2pm | Zoom recording of personalized video messages
Use your phone and record your own video or sign up for a time and let us record it for you. Sign up for a 10-minute slot between noon–2pm and we will record your message via Zoom and provide you with a copy to share on social. |
| Week of
October 5 | Get Social and Put Out the Call
This week we will focus on sharing videos submitted by you our Bigs. Create your own video sharing the impact volunteering with Big Brothers Big Sisters has had on you and your Little or challenge a few of your friends to become Bigs also. The important part is that people are hearing directly from you the impact your volunteer experience is having. |
| Week of
October 12 | Show Your Swag
Share a photo of you and your favorite BBBS swag on your social media—a hat, tee, or your favorite coffee mug. Be sure to tag us with the hashtags: #lovebeingabig #BBBSCentralOH |
| Week of
October 19 | Who's Your Mentor
Everyone's had a mentor at some point in his or her life—who is yours? Tag your mentor and let them know how much you appreciate their guidance and support. |
| Week of
October 26 | Connect Your Community
Are you a member of a fraternity/sorority, club, or other organization where people may be interested in volunteering? Introduce us to your networks, and we'll provide materials and information about getting started. |
| October 31 | Last day to count referrals towards rewards |